



Dear Friend and Community Partner,

It has been another great year for the Allentown Mentoring Enrichment Network (A.M.E.N. Initiative). Our slogan, "No Workshop, No Jumpshot" has once again proven to have great impact on 175 primarily City of Allentown students enrolled in the program. One of the key components of the A.M.E.N. Initiative is midnight basketball. The students have been meeting with their coaches, mentors, and educational facilitators on Friday nights for both – an educational workshop, and a structured game of basketball.

We have come to the end of the Spring 2016, Midnight Basketball Season. On Friday, May 20, 2016 we will be honoring all of the participants at a "Championship Celebration" where they will receive awards and recognition. Both students and parents are invited to attend this celebration in their honor.

This is an opportunity for you to invest in: ***Educating, Engaging, and Empowering a Rising Generation.***

There are a few ways that you can, not only help us make this event a success, but also continue to partner with us as we invest in this generation.

1. Sponsor a team.

- a. With a small investment of \$500.00 you can sponsor a team for the season. This includes the purchase of team jerseys as well as covering the "No Workshop; No Jumpshot" experience.

2. Sponsor the Award Celebration.

- a. With a \$3500.00 investment you can become the primary sponsor of the award celebration. This will include a banner advertising your organization, food for all the students and their parents, and awards

3. Partial Sponsor -

- a. With a \$1500.00 investment you can help provide a commemorative shirt for each of the students participating in the program at the award celebration.

In addition, any contribution or combination thereof, will greatly help in fueling the effectiveness of the program.

We look forward to your partnership as we continue to reach a rising generation.

Respectfully,

Rev. Charles Olmeda
Program Director

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